

The logo features a vertical bar on the left with a red-to-white gradient. To its right, the text 'Heritage Building Society' is in a smaller font, with 'Heritage' in a serif font and 'Building Society' in a sans-serif font. Below this, the word 'Gardenfest' is written in a large, bold, serif font.

Heritage Building Society
Gardenfest

MEDIA RELEASE

For immediate release

12 January 2010

Heritage helps plot record Gardenfest

The first event on the Toowoomba Carnival of Flowers' calendar, Heritage Building Society Gardenfest, is set to be bigger than ever.

Gardenfest has been running in Toowoomba for almost 30 years and continues to be first to showcase new trends, plant releases and innovations.

Heritage Building Society Chief Executive Officer Mr John Minz said as part of Heritage's commitment to building the community, Heritage is committed to seeing the event continue to grow.

"Gardenfest is a strong part of the Garden City's image and we are happy to lend our support to ensure this event's success," Mr Minz said.

"We look forward to the Southern Queensland Institute of TAFE Toowoomba oval being crowded with people interested in outdoor activities including gardening and gourmet food and wine throughout the May long weekend event.

"While this is a Toowoomba event that is very close to our hearts, many of the exhibitors will be travelling from regions including the Sunshine Coast, Brisbane, Dalby, Ipswich and the Gold Coast where we have Heritage branches, so there will be wide recognition of the Heritage brand."

Guest speakers Colin Campbell and Annette McFarlane will be speaking during the weekend and a host of exciting entertainment and workshops are being programmed.

Toowoomba Regional Council is a long-time supporter of Gardenfest, which is organised by the Nursery & Garden Industry Queensland.

Chief executive officer Don Scotts said NGIQ sees the event as just one of the major education activities and expositions it supports through the year, including the Queensland Home Garden Expo in Nambour in July.

"By incorporating food and wine into the event, the nursery and garden outlets who participate from Sydney to Cairns are complemented by everything associated with outdoor living," Mr Scotts said.

There are anticipated to be around 100 stallholders at Heritage Building Society Gardenfest – The Gardening and Gourmet Weekend at Southern Queensland Institute of TAFE, Campbell Street on May 1, 2 and 3 which will cater for all needs.

Food, wine, gifts, nursery and gardening products will be on display and for sale as well as local guest speakers including Brian Sams and Justin Russell.

Registrations are now open for stallholders to participate with more information available from event co-ordinator Emily Murphy on 0419 747 423 or at

www.gardenfesttoowoomba.com.au

Heritage Building Society Gardenfest is supported by major sponsors Heritage Building Society, Toowoomba Regional Council, Toowoomba Carnival of Flowers, Nursery & Garden Industry Queensland and Southern Queensland Institute of TAFE.



Ends...

Photo Caption:

Heritage Building Society General Manager Marketing Jane Calder and Heritage Building Society Gardenfest committee chair Sandy Martin start planting for the 2010 event on the first weekend of May.

Ends...

For more information,

Emily Murphy

Event Co-Ordinator

Heritage Building Society Gardenfest – The Gardening and Gourmet Weekend

0419 747 423

www.gardenfesttoowoomba.com.au